

EXHIBIT 1

FACEBOOK

EXPERT CONSULTING INVOICES	TOTAL
VICTORIA BELOTTI	2,000.00
IPMETRICS	21,240.82
DROGIN KAKIGI	10,050.00
SALESLOGIX	9,000.00
ALLMAN PETERSON	4,400.00
PERICLES (ALBERICO)	2,483.22
MARKET CONSULTING	3,850.00
GARY FRAZIER	37,375.00
M. SMITH	49,292.50
SUSAN MILLER	3,600.00
TOTAL TO EXPERT	143,291.54

Facebook

+ Victoria Bellotti Ph.D.

612 Andover Street
San Francisco, CA 94110
Phone: 415 643 6181
Fax: [Your Fax]
E-Mail: bellotti@parc.com

Invoice

April 10th, 2011

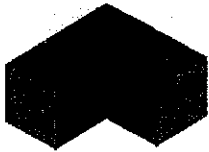
Invoice No. 01

Customer ID:
Tha Arns Law
Firm

Facebook

Date	Description	Hours	Unit Price	Total
3/14/2011	Meeting to discuss problem and required service	1	\$250	\$250
3/20/2011	Expert walkthrough of sign-up process and report draft	6	\$250	\$1500
4/1/2011	Communications regarding service	0.5	\$250	\$125
4/7/2011	Meeting with Jonathan Jaffe to discuss service	0.5	\$250	\$125

Total: \$2000



IPmetrics
Intellectual Property Consulting

Invoice

Remit To:

IPMETRICS LLC
Federal Tax ID: 33-0933017
9320 Chesapeake Drive, Suite 110
San Diego, CA 92123
(858) 538-1533

Invoice #: 2012017
Invoice Date: 4/10/2012
Due Date: 4/10/2012
Terms: Due on receipt
Project: Fraley v. Facebook
P.O. Number:

Bill To:

The Arns Law Firm
Jonathan E. Davis
515 Folsom St., 3rd Floor
San Francisco, CA 94105

VIA EMAIL

Description	Hours	Rate	Amount
<p>IPmetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter. Per the retention agreement dated February 15, 2012, we have agreed to provide all work relating to this engagement at a flat rate of \$325 per hour. Deposition and/or trial preparation and/or testimony will be billed at a flat rate of \$395 / hour.</p> <p>IPmetrics provided services for the period February 16 through March 31, 2012:</p> <p>Analysis 12.00 325.00 3,900.00 Document Review 4.50 325.00 1,462.50 Meetings / Phone Calls 4.00 325.00 1,300.00 Report Writing 4.25 325.00 1,381.25 Research 5.00 325.00 1,625.00</p> <p>Subtotal Professional Fees 9,668.75</p> <p><i>[Handwritten signature: Jonathan E. Davis]</i></p> <p>Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month.</p>			
Total			\$9,668.75
Payments/Credits			\$0.00
Balance Due			\$9,668.75

Wiring Instructions:

Bank of America
13205 Black Mountain Road
San Diego, CA 92129
Phone: (858) 452-8400
Account #: 12160-10987
ABA# 121000358

Please reference the invoice number on all payments.



IPMetrics
Intellectual Property Consulting

Invoice

Remit To:

IPMETRICS LLC
Federal Tax ID: 33-0933017
9320 Chesapeake Drive, Suite 110
San Diego, CA 92123
(858) 538-1533

Invoice #: 2012018
Invoice Date: 4/16/2012
Due Date: 4/16/2012
Terms: Due on receipt
Project: Fraley v. Facebook
P.O. Number:

Bill To:

The Arns Law Firm
Jonathan E. Davis
515 Folsom St., 3rd Floor
San Francisco, CA 94105

VIA EMAIL

Description	Hours	Rate	Amount
<p>IPMetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter. Per the retention agreement dated February 15, 2012, we have agreed to provide all work relating to this engagement at a flat rate of \$325 per hour. Deposition and/or trial preparation and/or testimony will be billed at a flat rate of \$395 / hour.</p> <p>IPMetrics provided the following services for the period April 1 through April 15, 2012:</p> <p>Deposition Preparation 3.0 395.00 1,185.00</p> <p>Deposition Testimony 7.0 395.00 2,765.00</p> <p>Travel Time 3.5 162.50 568.75</p> <p>Subtotal Professional Fees 4,518.75</p> <p>Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month.</p>			
Total			\$4,518.75
Payments/Credits			\$0.00
Balance Due			\$4,518.75
<p>Wiring Instructions: Bank of America 13205 Black Mountain Road San Diego, CA 92129 Phone: (858) 452-8400 Account #: 12160-10987 ABA# 121000358 Please reference the invoice number on all payments.</p>			
Balance Due			\$9,668.75

bal
4

2765
1753.75



IPmetrics
Intellectual Property Consulting

Revised Invoice

Remit To:

IPMETRICS LLC

Federal Tax ID: 33-0933017
9320 Chesapeake Drive, Suite 110
San Diego, CA 92123
(858) 538-1533

Bill To:

The Arns Law Firm
Jonathan E. Davis
515 Folsom St., 3rd Floor
San Francisco, CA 94105

Invoice#: R-2012002

Invoice Date: 4/24/2012

Due Date: 4/24/2012

Terms: Due on receipt

Project: Fraley v. Facebook

P.O. Number:

VIA EMAIL

Description	Hours	Rate	Amount
IPmetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter.			
IPmetrics incurred the following reimbursable expenses related to the deposition of Fernando Torres on April 11, 2012:			
FedEx delivery of signed Declaration to Kevin Osborne		58.87	58.87
Airline expense for trip to San Francisco for Fraley v. Facebook Depo		383.60	383.60
Meal Expense at San Diego Airport		15.00	15.00
Taxi Expense from SFO Airport to Hotel		54.10	54.10
Meal Expense at SFO Airport		46.50	46.50
Meal Expense at Hotel		23.00	23.00
Parking Expense at San Diego Airport		56.00	56.00
Total Reimbursable Expenses			637.07
Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month.			
Wiring Instructions:			
Bank of America			
13205 Black Mountain Road			
San Diego, CA 92129			
Phone: (858) 452-8400			
Account #: 12160-10987			
ABA# 121000358			
Please reference the invoice number on all payments.			
Total			\$637.07
Payments/Credits			\$0.00
Balance Due			\$637.07 58.87

Paid \$578.20

Remit To:

IPMETRICS LLC
 Federal Tax ID: 33-0933017
 9320 Chesapeake Drive, Suite 110
 San Diego, CA 92123
 (858) 538-1533

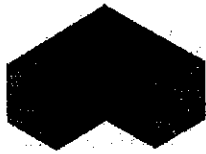
Invoice #: 2012025
Invoice Date: 5/4/2012
Due Date: 5/4/2012
Terms: Due on receipt
Project: Fraley v. Facebook
P.O. Number:

Bill To:

The Arns Law Firm
 Jonathan E. Davis
 515 Folsom St., 3rd Floor
 San Francisco, CA 94105

VIA EMAIL

Description	Hours	Rate	Amount
<p>IPmetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter. Per the retention agreement dated February 15, 2012, we have agreed to provide all work relating to this engagement at a flat rate of \$325 per hour. Deposition and/or trial preparation and/or testimony will be billed at a flat rate of \$395 / hour.</p> <p>IPmetrics provided the following services for the period April 16 through May 2, 2012:</p>			
Analysis	7.25	325.00	2,356.25
Meetings / Phone Calls	3.00	325.00	975.00
Report Writing	2.50	325.00	812.50
Research	1.75	325.00	568.75
Subtotal Professional Fees			4,712.50
<p>Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month.</p>			
<p>Wiring Instructions: Bank of America 13205 Black Mountain Road San Diego, CA 92129 Phone: (858) 452-8400 Account #: 12160-10987 ABA# 121000358 Please reference the invoice number on all payments.</p>	Total		\$4,712.50
	Payments/Credits		\$0.00
	Balance Due		\$4,712.50



IPmetrics
Intellectual Property Consulting

Invoice

Remit To:

IPMETRICS LLC
Federal Tax ID: 33-0933017
9320 Chesapeake Drive, Suite 110
San Diego, CA 92123
(858) 538-1533

Invoice #: 2012044

Invoice Date: 6/30/2012

Due Date: 6/30/2012

Terms: Due on receipt

Project: Fraley v. Facebook

P.O. Number:

Bill To:

The Arns Law Firm
Jonathan E. Davis
515 Folsom St., 3rd Floor
San Francisco, CA 94105

VIA EMAIL

Description	Hours	Rate	Amount
<p>IPmetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter. Per the retention agreement dated February 15, 2012, we have agreed to provide all work relating to this engagement at a flat rate of \$325 per hour. Deposition and/or trial preparation and/or testimony will be billed at a flat rate of \$395 / hour.</p> <p>IPmetrics performed the following work for the period May 3 through June 30, 2012, which includes the drafting of the Injunctive Relief Valuation Declaration and associated analysis:</p>			
Analysis	2.00	325.00	650.00
Meetings / Phone Calls	1.00	325.00	325.00
Report Writing	1.75	325.00	568.75
Subtotal Professional Fees			1,543.75
<p>Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month. Please reference the invoice number on all payments.</p>			
<p>Wiring Instructions: Bank of America 13205 Black Mountain Road San Diego, CA 92129 Phone: (858) 452-8400 Account #: 12160-10987 ABA# 121000358 (ACH/EFT payments only) Wire Transfer Routing # 026009593</p>			
Total			\$1,543.75
Payments/Credits			\$0.00
Balance Due			\$1,543.75



IPmetrics
Intellectual Property Consulting

Invoice

Remit To:

IPMETRICS LLC
Federal Tax ID: 33-0933017
9320 Chesapeake Drive, Suite 110
San Diego, CA 92123
(858) 538-1533

Invoice #: 2012070
Invoice Date: 11/8/2012
Due Date: 11/8/2012
Terms: Due on receipt
Project: Fraley v. Facebook
P.O. Number:

Bill To:

The Arns Law Firm
Jonathan E. Davis
515 Folsom St., 3rd Floor
San Francisco, CA 94105

VIA EMAIL

Description	Hours	Rate	Amount
<p>IPmetrics was retained by The Arns Law Firm to provide intellectual property consulting services in relation to the Fraley v. Facebook litigation matter. Per the retention agreement dated February 15, 2012, we have agreed to provide all work relating to this engagement at a flat rate of \$325 per hour. Deposition and/or trial preparation and/or testimony will be billed at a flat rate of \$395 / hour.</p> <p>IPmetrics performed the following work for the period July 1 through October 31, 2012, which includes the drafting of the Second Injunctive Relief Valuation Declaration and associated analysis:</p> <p>Analysis Meetings / Phone Calls Report Writing Research</p> <p>Subtotal Professional Fees</p>			
	2.50	325.00	812.50
	2.75	325.00	893.75
	1.00	325.00	325.00
	2.75	325.00	893.75
			2,925.00
<p>Due and payable upon receipt. Payments not received within 30 days of invoice date will be subject to a one and one-half percent (1.5%) late fee per month. Please reference the invoice number on all payments.</p> <p>Wiring Instructions: Bank of America 13205 Black Mountain Road San Diego, CA 92129 Phone: (858) 452-8400 Account #: 12160-10987 ABA# 121000358 (ACH/EFT payments only) Wire Transfer Routing # 026009593</p>			
Total			\$2,925.00
Payments/Credits			\$0.00
Balance Due			\$2,925.00

Richard Drogin, Ph.D.
Richard Kakigi, Ph.D.

DROGIN, KAKIGI & ASSOCIATES
STATISTICAL CONSULTANTS

3104 Shattuck Avenue
Berkeley, CA 94705-1823

<http://www.dkstat.com/>
partners@dkstat.com

510-540-5071 (voice)
510-845-6011 (fax)

April 4, 2012

RECEIVED

Mr. Robert Foss
Arns Law Firm
515 Folsom Street, 3rd Floor
San Francisco, CA 94105

APR 05 2012

ARNS LAW FIRM

Dear Mr. Foss,

Enclosed is the bill for consulting services performed during the month of March 2012 in the Fraley v. Facebook case. Work includes review of documents, pleadings, and samples of electronic data; consideration of possible random sampling designs and estimation procedures; preparation of declaration; discussion with counsel.

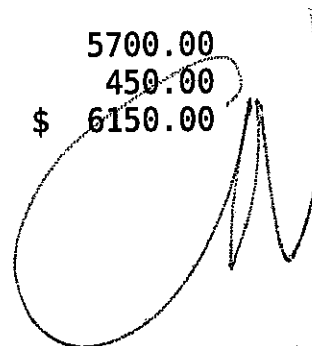
Consulting fee - Partners
Staff Programmer

19 hours @ \$300.00/hour
3 hours @ \$150.00/hour
TOTAL

5700.00
450.00
\$ 6150.00

Sincerely,

Richard Drogin



Richard Drogin, Ph.D.
Richard Kakigi, Ph.D.

DROGIN, KAKIGI & ASSOCIATES
STATISTICAL CONSULTANTS

3104 Shattuck Avenue
Berkeley, CA 94705-1823

<http://www.dkstat.com/>
partners@dkstat.com

510-540-5071 (voice)
510-845-6011 (fax)

RECEIVED

May 4, 2012

MAY 07 2012

Mr. Robert Foss
Arns Law Firm
515 Folsom Street, 3rd Floor
San Francisco, CA 94105

ARNS LAW FIRM

Dear Mr. Foss,

Enclosed is the bill for consulting services performed during the month of April 2012 in the Fraley v. Facebook case. Work includes review of documents; data checking; preparation for deposition; meeting and discussions with counsel.

Consulting fee - Partners 13 hours @ \$300.00/hour
TOTAL

3900.00

\$ 3900.00

Sincerely,

Richard Drogin

SalesLogistix**Invoice**

555 Bryant Street, #789
Palo Alto, CA 94301

Date	Control Number
30 March 2012	1545

Bill To:

The Arns Law Firm
Attn: Robert Arns
515 Folsom Street
San Francisco, CA 94105

Contract:
PO Number:

rsa@arnslaw.com

SalesLogistix Facebook Project

Item	Description	Hours	Unbilled Hours	Rate	Extended
DT	Expert Witness Declaration. Research, analysis, writing and delivery of expert report.	20	4	\$400	\$8,000.00
EXP	Mileage, tolls, and parking for on-site meetings				<u>\$ 0.00</u>

This Invoice \$8,000.00
Balance Fwd \$ 0.00

Total Due \$8,000.00

tax id #
01-5800057
D
Ref = 2058

Payment Terms & Instructions

All invoices are due upon receipt.

We appreciate your prompt payment. Interest charges apply after 30 days.

Wells Fargo Bank Electronic Payment Instructions (incurs \$15 fee charged back)

Routing #: 121 042 882

Account #: 627 524 5949

SWIFT Address: WFBUS6S

SalesLogistix**Invoice**

555 Bryant Street, #789
Palo Alto, CA 94301

Date	Control Number
17 April 2012	1564

Bill To:

The Arns Law Firm
Attn: Robert Arns
515 Folsom Street
San Francisco, CA 94105

Contract:
PO Number:

rsa@arnslaw.com

SalesLogistix Facebook Project

Item	Description	Hours	Unbilled Hours	Rate	Extended
DT	Expert Witness Preparation. Meetings with Robert Arns on April 9 and 10 regarding the Facebook matter.	2.5	2	\$400	\$1,000.00
EXP	Mileage, tolls, and parking for on-site meetings				\$ 0.00

Handwritten initials: RSA

Handwritten signature: [Signature]

This Invoice \$1,000.00
Balance fwd \$ 0.00
Total Due \$1,000.00

Payment Terms & Instructions

All invoices are **due upon receipt**.

We appreciate your prompt payment. ~~Interest charges apply after 30 days.~~

Wells Fargo Bank Electronic Payment Instructions (Incurs \$15 fee charged back)

Routing #: 121 042 882

Account #: 627 524 5949

SWIFT Address: WFBUS6S

CLIP H. ALLMAN, Ph.D.
 FREY S. PETERSEN, Ph.D.

ALLMAN & PETERSEN ECONOMICS

7677 Oakport Street, Suite 610
 Oakland, CA 94621

TEL: (510) 382-1550
 FAX: (510) 382-1472

TO:

Robert Arns
 Arns Law Firm
 515 Folsom Street, 3rd Floor
 San Francisco, CA 94105

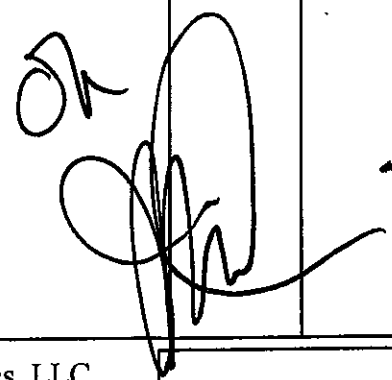
RECEIVED

OCT 10 2012

ARN'S LAW FIRM**Invoice**

DATE	INVOICE #	CASE
10/4/2012	5507	Fraley v. Facebook

DATE	SERVICES RENDERED	HOURS	RATE	AMOUNT
9/21/2012	Analysis of real options; review background materials.	4	275.00	1,100.00
9/22/2012	Analysis of real options related to endorsers and Facebook.	4	275.00	1,100.00
9/24/2012	Financial analysis; data collection; option analysis of class members.	2	275.00	550.00
9/25/2012	Declaration writing; research for Declaration.	2	275.00	550.00
10/2/2012	Option valuation with updated data.	2	275.00	550.00
10/3/2012	Declaration writing.	2	275.00	550.00



Please make check payable to Allman & Petersen Economics, LLC.
 Federal Tax ID: 20-2053788
BALANCE DUE UPON RECEIPT

Balance Due: \$4,400.00

Sales Tax		
Other		
Deposit Received		-
TOTAL	\$	1,608.22

Don't Bk

Pericles, Inc
103 Old Mill Dr
Dripping Springs, TX 78620

Invoice No.	20120401-1
Invoice Date:	April 1, 2012
Bill To:	THE ARNS LAW FIRM
Address:	515 Folsom Street, 3rd Floor San Francisco, CA 94105
Phone:	(415) 495-7800
E-mail:	
Fax:	(415) 4957888

Make all checks payable to Pericles, Inc.



(888) 397-9867
marktcon@ix.netcom.com
www.market-consulting.com

September 13, 2012

Kevin M. Osborne, Esq.
Arns Law Firm
515 Folsom, 3rd Floor
San Francisco, CA 94105

Tel (415) 495-7800

kmo@orangelawarnslaw.com

Ref: Facebook Matter

INVOICE

One day of work on Facebook project between September 17 and September 21, 2012
One day (minimum fee)..... \$3,850.00

Payment to be wired to the account below on Friday, September 14, 2012:

Banking Institution: Bank of America
ABA Wire Transfer Number: 026009593
For the Account of: Market Consulting Corporation
Account Number: 3440574876

*paid thru
wire 9/17/12*

Note: Material to be emailed to marktcon@ix.netcom.com tomorrow or Monday prior to our 5:00p.m. EST telephone call.

Thank you.

April 15, 2012

Robert Arns
The Arns Law Firm
515 Folsom Street, 3rd Floor
San Francisco, CA 94105

Re: Facebook Case

Dear Bob:

The following summarizes the dates, type of activities, and hours I have put into the Facebook case to date:

Date	Activity	Hours
March 1	Call with counsel	1
March 19	Call with counsel	1
March 23	Review of case materials	3.5
March 24	Reading of case documents	7.5
	Call with counsel	1
March 25	Preparation of declaration	8.5
	Review of websites	.5
March 26	Preparation of declaration	4.5
	Call with counsel	1
March 27	Preparation of declaration	3
	Call with counsel	1
April 7	Reading of case materials	6.5
April 8	Reading of case materials	7
April 9	Call with counsel	.5
	Reading of case materials	3

April 10	Reading of case materials	3
	Review of websites	1.5
	Reading of textbook	1.5
April 11	Reading of case materials	4
	Meeting with counsel	2.5
April 12	Reading of case materials	2
	Meeting with counsel	1
TOTAL		65 hours

As agreed, my per hour fee is \$575. Therefore, my first billing is for \$37,375.

I expect payment within 30 days. Please have the check made out to Gary L. Frazier and have payment sent to:

[REDACTED]

[REDACTED]

Thanks in advance for your attention.

Sincerely,

Dr. Gary L. Frazier
Richard and Jarda Hurd Professor of Distribution Management
Marshall School of Business
USC

120
\$3,000 now.

Cogent Legal, APC
 Phone: 510-350-7616
 TAX-ID: 27-4454008

INVOICE

Please send payment to:
 440 Grand Ave. Ste. 425, Oakland, CA 94610

The Arns Law Firm
 515 Folsom Street, 3rd Floor
 San Francisco, CA 94105

Invoice 20078

Date	May 22, 2012
Terms	
Service Thru	May 22, 2012

In Reference To: Facebook (Consulting)

Date	By	Services	Hours	Rates	Amount
03/11/2012	MS	Review of both briefs and start concepting of interactives.	3.00	\$350.00/hr	\$1,050.00
03/13/2012	DN	Read file material and research content, concept interactive demonstratives.	1.75	\$250.00/hr	\$437.50
03/14/2012	DN	Read file materials, research and concept interactive demonstratives for case.	3.00	\$250.00/hr	\$750.00
03/19/2012	MS	Develop architecture for tutorials	1.25	\$350.00/hr	\$437.50
03/20/2012	AR	Reviewed case brief, created visual outline for project scope.	4.25	\$165.00/hr	\$701.25
03/20/2012	MS	Develop detail in architecture for tutorials	4.25	\$350.00/hr	\$1,487.50
03/20/2012	MS	Develop graphic for sign up process for sponsored stories, and send to client	2.40	\$350.00/hr	\$840.00
03/20/2012	MS	Revise concept and tutorial draft for sign up process	0.75	\$350.00/hr	\$262.50
03/21/2012	MS	Revise tutorial architecture drawing	0.75	\$350.00/hr	\$262.50
03/21/2012	AR	Proofread tutorial architecture.	0.50	\$165.00/hr	\$82.50
03/22/2012	AR	Researched and made list of key elements for What is Facebook tutorial.	1.75	\$165.00/hr	\$288.75
03/23/2012	AR	Collected sample screen shots, created preliminary layout ideas for interactive tutorial design.	2.75	\$165.00/hr	\$453.75
04/03/2012	AR	Found and downloaded relevant YouTube interviews as MP4s.	1.50	\$165.00/hr	\$247.50
04/03/2012	AR	Found and downloaded relevant YouTube interviews as MP4s.	2.50	\$165.00/hr	\$412.50
04/04/2012	AR	Research and YouTube video collection.	2.50	\$165.00/hr	\$412.50
04/04/2012	AR	Research and YouTube video collection.	1.50	\$165.00/hr	\$247.50
04/04/2012	DN	Research and concept Facebook "What Is Facebook" tutorial media.	2.00	\$250.00/hr	\$500.00

Cogent Legal, APC

Phone: 510-350-7616

TAX-ID: 27-4454008

INVOICE

Please send payment to:

440 Grand Ave. Ste. 425, Oakland, CA 94610

The Arns Law Firm

515 Folsom Street, 3rd Floor

San Francisco, CA 94105

Invoice 20078

Date	May 22, 2012
Terms	
Service Thru	May 22, 2012

04/16/2012	MS	Talk to client re: case	0.50	\$350.00/hr	\$175.00
04/16/2012	MS	Working on reviewing Facebook site for methods to "opt" out of sponsored stories and developing tutorial for showing the same.	1.50	\$350.00/hr	\$525.00
04/16/2012	JH	Design template	2.25	\$165.00/hr	\$371.25
04/16/2012	DN	Research, compile source content and concept Facebook tutorial media.	1.75	\$250.00/hr	\$437.50
04/16/2012	MS	talk to client about case and arrange meeting	0.50	\$350.00/hr	\$175.00
04/17/2012	MS	Travel and meeting with client, discuss motion for cert, opposition to motion, expert witnesses within the following week and strategy therein.	3.25	\$350.00/hr	\$1,137.50
04/17/2012	MS	Review Motion for Cert, and all declarations and develop expert witness exhibits for depositions next week	2.00	\$350.00/hr	\$700.00
04/17/2012	DN	Research content and concept tutorial media.	3.00	\$250.00/hr	\$750.00
04/18/2012	MS	Researching growth of Facebook over 2008-present, developing timeline for the terms and condition changes (003.1.2)	4.25	\$350.00/hr	\$1,487.50
04/19/2012	MS	Talk with JFK and email JFK and RSA re timeline review	0.50	\$350.00/hr	\$175.00
04/19/2012	DN	Research and storyboard "What Is Facebook".	2.00	\$250.00/hr	\$500.00
04/19/2012	MS	Revised 003.1.2 timeline per client's request	2.75	\$350.00/hr	\$962.50
04/20/2012	MS	Meeting with client re opp to motion for cert.	3.00	\$350.00/hr	\$1,050.00
04/20/2012	DN	Storyboarding of "What Is Facebook" tutorial.	3.00	\$250.00/hr	\$750.00
04/23/2012	JH	Create Timeline Template	2.00	\$165.00/hr	\$330.00
04/23/2012	JT	Design Work: Timeline design, illustrator art	2.50	\$130.00/hr	\$325.00
04/23/2012	MS	revise Timeline and add new dates develop theme of inconsistent statemtents	2.50	\$350.00/hr	\$875.00
04/23/2012	DN	Company Growth/History timeline develop.	1.75	\$250.00/hr	\$437.50
04/24/2012	JT	Facebook consent timeline and flash work	7.00	\$165.00/hr	\$1,155.00

Cogent Legal, APC
 Phone: 510-350-7616
 TAX-ID: 27-4454008

INVOICE

Please send payment to:
 440 Grand Ave. Ste. 425, Oakland, CA 94610

The Arns Law Firm
 515 Folsom Street, 3rd Floor
 San Francisco, CA 94105

Invoice 20078

Date	May 22, 2012
Terms	
Service Thru	May 22, 2012

04/24/2012	JH	fix 003 diagram	2.50	\$165.00/hr	\$412.50
04/24/2012	JH	Going over 001 What is Facebook with Dave	0.50	\$165.00/hr	\$82.50
04/24/2012	DN	Art Direct on "What Is Facebook" and #1.1 "US User Growth Timeline/Graph", edit & research content.	3.00	\$250.00/hr	\$750.00
04/25/2012	JT	Illustrator art and timeline design	7.00	\$165.00/hr	\$1,155.00
04/25/2012	DN	Research, Concept and storyboard #2.3.4 "Ways to Trigger Sponsored Stories"	2.75	\$250.00/hr	\$687.50
04/26/2012	DN	Concept, research content, and storyboard facebook tutorial demonstratives, proof development, art direct.	2.50	\$250.00/hr	\$625.00
04/26/2012	JT	timeline illustrator art and flash work	8.00	\$165.00/hr	\$1,320.00
04/27/2012	JT	Timeline illustrator art	6.00	\$165.00/hr	\$990.00
04/27/2012	DN	Concept/develop Facebook Tutorial demonstratives, proof and art direct.	1.75	\$250.00/hr	\$437.50
04/30/2012	JT	Timeline illustrator art	5.00	\$165.00/hr	\$825.00
04/30/2012	DN	Demonstrative concept, proof and art direct.	0.50	\$250.00/hr	\$125.00
04/30/2012	MS	Revised Sponsored Story signup movie and draft declaration for the same	2.50	\$350.00/hr	\$875.00
05/01/2012	JT	Timeline illustrator art	4.00	\$165.00/hr	\$660.00
05/01/2012	DN	concept and research new "Actions to Prevent" interactive demonstrative, draw up screen needs list and function chart.	2.75	\$250.00/hr	\$687.50
05/01/2012	MS	Review and discuss timelines and like system diagrams	2.50	\$350.00/hr	\$875.00
05/02/2012	JT	Timeline illustrator art	4.00	\$165.00/hr	\$660.00
05/02/2012	MS	Consultation/Morgan: Review timelines and email with client.	1.25	\$250.00/hr	\$312.50
05/02/2012	JH	003 Timeline beginning layout of interactive flash.	4.00	\$165.00/hr	\$660.00

Cogent Legal, APC

Phone: 510-350-7616

TAX-ID: 27-4454008

INVOICE

Please send payment to:

440 Grand Ave. Ste. 425, Oakland, CA 94610

The Arns Law Firm

515 Folsom Street, 3rd Floor

San Francisco, CA 94105

Invoice 20078

Date	May 22, 2012
Terms	
Service Thru	May 22, 2012

05/03/2012	DN	Research, take screen grabs for flash tutorial content on #003.3.2 "Actions to Prevent" various means to trigger sponsored stories. Hand off and art direct #002.3.4 "Triggers" flash tutorial.	5.00	\$250.00/hr	\$1,250.00
05/03/2012	JH	003 Flash Timeline, embedded four movies and minor adjustments.	7.00	\$165.00/hr	\$1,155.00
05/04/2012	JH	Final fixes of swf file.	2.50	\$165.00/hr	\$412.50
05/07/2012	MS	Meeting with clients to discuss Certification Issues	2.00	\$350.00/hr	\$700.00
05/07/2012	MS	Developing blow up board graphics for motion for cert.	1.25	\$350.00/hr	\$437.50
05/08/2012	MS	Design and layout of two demonstrative exhibits for hearing	3.50	\$350.00/hr	\$1,225.00
05/09/2012	MS	Meeting with clients and drive time	3.00	\$350.00/hr	\$1,050.00
05/09/2012	DN	Proof and art direct slide development.	0.50	\$250.00/hr	\$125.00
05/09/2012	MS	designing damage calculation slides	2.50	\$350.00/hr	\$875.00
05/10/2012	MS	working on new flowchart for unliking process	1.50	\$350.00/hr	\$525.00
05/10/2012	MS	revising damage slides and discussing with clients	0.50	\$350.00/hr	\$175.00
05/10/2012	DN	Research, concept and sketch #'s 010, 011 and 012.	2.75	\$250.00/hr	\$687.50
05/10/2012	JH	Damages Diagrams - Print	2.00	\$165.00/hr	\$330.00
05/10/2012	JH	Unlike flow charts	4.00	\$165.00/hr	\$660.00
05/11/2012	MS	revise damage slides	1.75	\$350.00/hr	\$612.50
05/11/2012	DN	Research, concept, sketch and art direct 3 new slides on "Can Not Consent to a Lie" theme.	2.25	\$250.00/hr	\$562.50
05/11/2012	JH	Diagram 010_Two Sides Mouth_v1x1.pdf, 011_Opt-Out Not_v1x1.pdf, 012_Conceal-Curtain_v1x1.pdf, 013_Analytics_v1x1.	7.00	\$165.00/hr	\$1,155.00
05/11/2012	JH	Revision on Damage Calculations handouts and unlike flowchart	2.50	\$165.00/hr	\$412.50
05/12/2012	JH	Create Op out social ads diagram & revision on others.	3.50	\$165.00/hr	\$577.50
05/12/2012	MS	review and send diagrams to client	1.00	\$350.00/hr	\$350.00

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05/12/2012	JH	create 2 36' X 48" Boards. Method to remove sponsored stories and op out facebook ads. Also revised method to remove pages (v1x7)	2.00	\$165.00/hr	\$330.00
05/13/2012	MS	work on revisions to complex board and email client and revise	0.75	\$350.00/hr	\$262.50
05/13/2012	JH	Final edit on unlike flow chart. Resize all final slides into 3'x4' boards.	1.50	\$165.00/hr	\$247.50
05/14/2012	DN	concept, proof and art direct new facebook grfx.	1.00	\$250.00/hr	\$250.00
05/14/2012	JH	new curtain diagram #14. Revised curtain graphics.	2.00	\$165.00/hr	\$330.00
05/14/2012	MS	Revised documents and email client	1.25	\$350.00/hr	\$437.50
05/15/2012	MS	Talking with client about settlement discussions.	0.50	\$350.00/hr	\$175.00
05/15/2012	DN	Proof and Art Direct Grfx.	0.50	\$250.00/hr	\$125.00
05/17/2012	MS	Talking to client re settlement	0.75	\$350.00/hr	\$262.50
05/18/2012	MS	Talking to client re: Settlement issues	0.75	\$350.00/hr	\$262.50

Total Hours	209.90 hrs
Total Consulting	\$49,292.50
Total Invoice Amount	\$49,292.50
Previous Balance	\$0.00
Balance (Amount Due)	\$49,292.50

SUSAN MILLER
139 Lake Ave
Piedmont, CA 94611
510 420 0288 / sem37@cornell.edu

INVOICE

Invoice Date: October 10, 2012
Client: The Arns Law Firm
515 Folsom Street
San Francisco, CA 94105
Project: Fraley, et. al. v. Facebook, Inc.
Invoice #: 2012-002
Period covered: August – September 2012

Services Performed	Hours	Hourly Rate	Amount Due
Review and analysis of documents. Research and briefing on pertinent issues related to proposed settlement. Discussions with counsel.	18	\$200	\$3,600.00
Total Due			\$3,600.00

Thank you for your business.

Please make checks payable to Susan Miller.

Please remit payment to address above.